

LIFE's 31st Lady in Red Gala Goes for the Gold \(^{\}\)

August 6, 2024



Dear Friends,

As I'm sure you are aware, the 2024
Summer Olympics in Paris are well
underway. If you're like me, you've
been spending some time watching the
finest athletes – women and men –
from around the world compete in
gymnastics, track & field, soccer,
tennis, basketball, swimming, and the
many other sports that comprise the
Olympiad.



Global superstar singer and songwriter Paul Anka

Of course, we have our favorites – I'm rooting for Simone Biles to recapture the magic that has made her the greatest of all time in gymnastics; Katie Ledecky, who is striving to add to what is already the highest total Gold Medal count and the most overall medals in women's swimming; and LeBron James, Steph Curry, and Bam Adebayo (of Florida's own Miami Heat) to keep the USA Men's Basketball Team's Gold Medal winning streak alive, among others.

At the same time, we at LIFE—from the office staff to the Board to the chairpersons, co-chairpersons, and other leaders—are having our own Olympics. We are "dashing" to finalize plans for the 31st Annual Lady in Red Gala, which will be held on Sunday, March 2, 2025, at The Breakers. The evening will begin with cocktails and hors d'oeuvres being served in the Venetian Ballroom, with the Palm Beach Symphony playing Broadway hits.



Join Our Winning Team Now!

Just like the U.S. men's hoops squad has returning players Kevin Durant and Jayson Tatum from the 2020 Olympics Gold Medal winning team, we have as our headliners Jay Leno and Paul Anka, both returning by very popular demand! And based on their previous appearances on the Lady in Red stage, I'm confident that Leno will hit his "target" of "bull's eye" after "bull's eye" with hilarious jokes, while Anka will "dive" into his "100-meter high" platform of "gold" records and give us a "perfect 10" (and maybe 20) of his greatest hits.

Then, there are the menu, decorations, table settings, gala journal, and other details we have been "training" for and for which we need to reach the "finish line." After all, putting on THE fully sold-out philanthropic social event of the Palm Beach season is not a "sprint"; it's a "marathon" that begins the day after the previous one. We want to continually raise the "high bar" we've set each year.



Lois Pope and Jay Leno

Of course, we are also "wrestling" to "pin down" our sponsors and to sell all our tables way in advance – perhaps even before the Closing Ceremonies of the Olympics on Aug. 11.

You each have an important role to "play" on our LIFE Olympics team by purchasing your tables and tickets and by signing up as sponsors as soon as possible. And it's as easy as LeBron "scoring on a dunk" – all you have to do is call the office at 561-582-8083 or email us at life@life-edu.org with your commitment. And that will guarantee a "Gold Medal" event for everyone!

With love always,



Team USA has its first-ever Therapy Dog

Four-year-old Golden Retriever serves as a 'beacon' of hope during stressful times.



Dubbed the team's "Goodest Dog" on his ID credential, a four-year-old Golden Retriever is USA Gymnastics' first-ever therapy dog.

Simone Biles is the most decorated gymnast in history and a living legend.

Teammate — and fellow gold medalist — Suni Lee is also poised to add to her burgeoning legend when the 2024 Summer Olympics begin on Friday.

But if you're even a casual follower of women's gymnastics, you probably already knew all that.

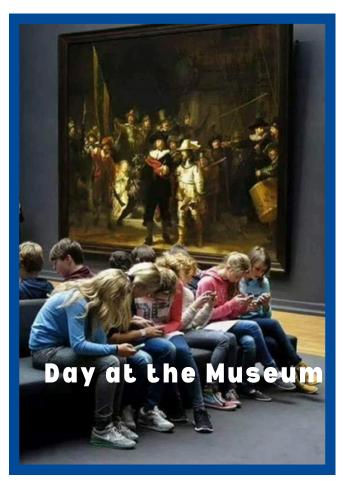
What you may not be aware of, however, is that Biles, Lee, and all gymnasts representing the U.S. at the Summer Games had a new teammate to commiserate — and/or cuddle — with when they were trying to make the team at last month's Olympic trials in Minneapolis: Beacon, a 4-year-old golden retriever, and USA Gymnastics' first-ever therapy dog.

Dubbed the team's "Goodest Boy" on his ID credential, Beacon was a vital presence — and source of physical and emotional comfort — during the most stressful and/or heartbreaking moments of the competition.

Lee was so grateful for his companionship that, after the first night of the trials, she posted a picture with him on her Instagram and added the caption, "Thank god for Beacon."

Just for Laughs





BEARly Hanging On



